

One-Stop MRO Solution for Korean Companies in Eastern Europe

Professional Industrial Supply Chain Management

MRO
SOLUTION



Why Should Korean Companies in Eastern Europe Choose MRO Solution?

1. Perfect Bridge for Korea-Europe Industrial Materials

Current Problems:

- Language barriers and cultural differences with local suppliers
- Lack of transparency in auxiliary material procurement, difficulty in computerizing purchase history
- Complex multi-supplier management
- Excessive unnecessary manpower investment
- Difficulty in procuring Korea-verified products locally

MRO Solution's Unique Solutions:

- **Dual Market Expertise:** Simultaneous supply of Korea-verified industrial products and European local standard products
- **Multi-language Support:** English, Slovak, Hungarian, Czech, Polish, German support
- **Verified Quality:** Industrial tools and safety products already verified in Korean market
- **E-Commerce:** Customer-friendly interface

2. Comprehensive Product Portfolio & One-Stop Service

"All Consumable Material in ONE Supplier"

This is the core competitive advantage of MRO Solution.

Product Categories:

- ✓ **Cleanroom Supplies:** Essential for semiconductor/electronics industries
- ✓ **Safety Products:** Products complying with European safety standards such as EN ISO 21420
- ✓ **Industrial Tools:** Local supply of Korea-verified brands
- ✓ **Power Tools:** Essential equipment for production sites
- ✓ **Packaging Materials:** Customized solutions for logistics/distribution companies
- ✓ **Office Supplies & Furniture:** Office environment setup support
- ✓ **Cleaning Supplies:** Total facility management service

Differentiation from Existing Competitors:

Category	General MRO Companies	MRO Solution
Cultural Understanding	Local company focused	Perfect understanding of Korean corporate culture
Product Verification	Only local standards applied	Korea-Europe dual verification
Language	Limited to local/English languages	5 languages besides English
Supply Chain	Single region	Korea-Europe global network

3. Eastern Europe Specialized Regional Expertise



Coverage Area

Slovakia, Hungary, Czech Republic, Poland - Deep understanding of industrial ecosystems in 4 Eastern European countries



Logistics Network

Rapid delivery through optimized local logistics network



Regulatory Compliance

Expert response to industrial regulations and certification requirements in each country



Language Support

English, Slovak, Czech, Hungarian, Polish, German support



Solving Real Needs of Korean Companies in Eastern Europe



Maximizing Cost Efficiency

- **Integrated Purchasing:** 90% reduction in management costs with single window instead of multiple suppliers
- **Inventory Optimization:** Operational cost savings through reduced emergency order frequency
- **Bulk Purchase Benefits:** Special discounts for large quantity purchases



Minimizing Operational Risk

- **Quality Consistency:** Maintaining same quality standards as Korean headquarters
- **Supply Stability:** Zero stock-out risk with dual supply chain
- **Compliance:** Preventing legal risks through perfect European safety standard compliance



Maximizing Time Efficiency

- **One-Stop Shopping:** All MRO materials procurement from one platform
- **Rapid Delivery:** Same-day delivery for regular orders and next-day shipping based on local distribution center
- **24-hour Online Ordering:** Order necessary materials anytime



Proposal for Successful Partnership

3-Step Process Ready to Start Immediately

1 Current Status Analysis (1 week)

Analysis of current MRO suppliers and purchasing patterns • Review of annual purchase budget and major item list • Establishment of customized supply strategy • Understanding e-commerce system and learning how to use it

2 Pilot Program (1 month)

Priority supply test for 50 major consumable items • Separate pricing based on MOQ • Cost/quality/delivery comparison analysis vs existing suppliers • Measurement of actual work efficiency improvement effects

3 Full Partnership (3+ months)

Annual supply contract conclusion • ID assignment for each purchasing manager • Regular performance review and continuous optimization



Launch Special Benefits

Free gifts based on order amount

Long-term excellent customer loyalty program, differential discount rates by order amount, additional quantity discounts

Dedicated Korean customer support hotline



Contact Information

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KakaoTalk Open Chat: MRO Consumable Parts Purchase (Eastern Europe)

Guarantees:

- ✓ Intuitive UI/UX: Easy product search, (re)ordering, and inventory status checking
- ✓ Integrated management dashboard: Purchase history at a glance, simplified data informatization for auxiliary material procurement
- ✓ 24/7 technical support: eshop@factoryuse.com



Why You Should Start Now

As the number of Korean companies in Eastern Europe continues to increase, the importance of localized MRO solutions is growing. According to data from the Korea Institute for International Economic Policy, Korean companies' expansion into Central and Eastern Europe, centered on Slovakia, Czech Republic, Poland, and Hungary, is continuously increasing, creating an excellent opportunity to enjoy first-mover advantages.

Competitive Advantages:

- Korean MRO companies like NaviMRO and InconMRO do not provide overseas services
- Local companies lack understanding of Korean companies' special requirements
- MRO Solution directly deals with verified manufacturers/brand companies in Korea and locally



Action Call

Stop struggling with complex multi-supplier management and cultural barriers.

Contact us now and we'll propose a dedicated MRO solution for your company within 30 minutes.

*"The choice of successful Korean companies in Eastern Europe,
Start with MRO Solution."*